



Program of International Tourism Fair "Cultural Tourism" 14.04-16.04.2022
"Rafael Mihaylov" Exhibition Halls, Veliko Tarnovo

14.04.2022

10:30 – Parade-concert of “Junior Band”

11:00 – Official opening

13:00 – “Foyer of the book” - presentation by Unikat Publishing House, Zahariy Stoyanov Publishing House, prof. Plamen Pavlov and prof. Nikolay Ovcharov – **Hall 2**

13:10 – Preservation and presenting of cultural-historical heritage. Cultural routes. Historical sites, Bulgarian Academy of Sciences – **Hall 3**

14:00 – National meeting of organizations for the management of tourist regions – **Hall 1**

15:00 – Roundtable - “Pandemic Impact on cultural tourism and the new challenges of the geopolitical crisis”, ABTTA (Association of Bulgarian Tour operators and Travel Agents) – **Hall 1**

15:00 – Contemporary aspects of the illustration, Siela Publishing House and artist Damyan Damyanov – **Hall 2**

16:00 – Presenting the nominations of National contest “Read & Travel” – **Hall 1**

16:00 – Sofia tours, Municipal Company “Tourism” – Municipality of Sofia – **Hall 2**

16:30 – Roundtable - “Alternative tourism”, Bulgarian Academy of Sciences – **Hall 3**

17:30 – Presentation of the novel: “Clay” by Victoria Beshliyska, SoftPress Publishing House – **Hall 2**

21:00 – Audio-visual show “Sound and Light”, “**Tsar Asen I**” square (in front of Tsarevets fortress)

15.04.2022

10:00 – Session “Creative industries”, Bulgarian Academy of Sciences – **Hall 3**

10:00 – “Kissimov readings” – reports dedicated to the 125-th anniversary of birth of Konstantin Kisimov – **Hall 2**

10:30 – Club “Glavna bukva”, Cultural centre “Nadezhda - 1869” presents students works – **Hall 2**

11:00 – “Absurd times”, Perseus Publishing house – Plamen Totev and poets Margarita Petkova and Dobromir Banev – **Hall 2**

11:00 – “Welcome to Bulgaria! – safety of tourists” – meeting of ambassadors and representatives of Ministry of Tourism of Bulgaria – **Hall 1**

13:00 – National student competition for the best development of tourism topic at International Tourist Fair “Cultural Tourism” – **Hall 1**

13:00 – Project “Tourist routes – 101 tourist capitals”, Veselin Bankovski – **Hall 2**

14:00 – QUENDOO – New platform for hotel booking and sales, Preslava Boycheva – **Hall 1**

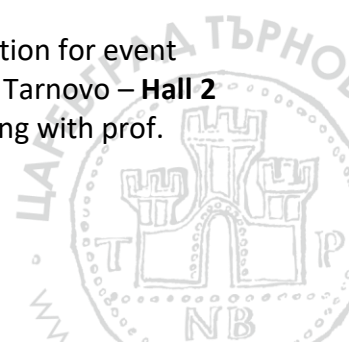
14:00 – We present to you Tourism department of “St. Cyril and St. Methodius” University of Veliko Tarnovo – **Hall 2**

14:00 – Session “Cultural-historical heritage and education”, Bulgarian Academy of Sciences – **Hall 3**

15:00 – Tourist potential of Buzludzha monument, “Project Buzludzha” – **Hall 1**

16:00 – EVENTS GUIDE - educational-applied project for creating the first specialized edition for event tourism in Bulgaria (congress tourism), “St. Cyril and St. Methodius” University of Veliko Tarnovo – **Hall 2**

16:00 – Presentation of “St. Cyril and St. Methodius” University Publishing House, meeting with prof. Krasimira Mutafova – **Hall 1**





17:00 – Monographs of archaeologist prof. Hitko Vachev and prof. Krasimira Mutafova – **Hall 1**

18:00 – “Memories of the VEF”, Hristo Kidikov and Faber Publishing House– **Hall 1**

19:30 – Official awards ceremony for participants of International Tourist Fair “Cultural tourism”,
Evening cocktail party - Art gallery “Boris Denev”

16.04.2022

09:00 – Session “Digitalization of cultural-historical heritage”, Bulgarian Academy of Sciences – **Hall 3**

13:00 – Session “Digital and cultural accessibility for people with special needs”, Bulgarian Academy of Sciences – **Hall 3**

16:30 – Discussion "Cultural accessibility and passporting of accessibility for people with special needs", Bulgarian Academy of Sciences – **Hall 3**

Additional programme:

"**Tarnovo Legends**" - a new urban adventure game - free of charge during the exhibition. Information and bookings at the stand of “Tsarevgrad Tarnov” in “Rafael Mihaylov” Exhibition Halls.

"**Retro Belle Epoque**" - photo studio in “Rafael Mihaylov” Exhibition Halls.

"**Via Pretoria**" - historical reconstructions at the “Rafael Mihaylov” Exhibition Halls.

"**Rabotilnitsa Sedyanka**" - a workshop for handmade Bulgarian embroidery in “Rafael Mihaylov” Exhibition Halls.

"**Escape room Logiscape**" – combat challenge, “Rafael Mihaylov” Exhibition Halls.

"**Pisano Yaytse**" - painting Easter eggs with Master Elena Beleva, “Rafael Mihaylov” Exhibition Halls.

**The organizers reserve the right to make changes in the programme.*

